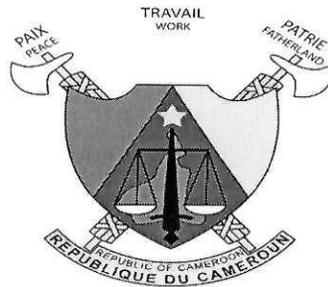


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COMMUNIQUE :

The Ambassador of the Republic of Cameroon to the United States of America **His Excellency Henri ETOUNDI ESSOMBA**, informs the Cameroonian Diaspora, economic operators and other interested parties in the United States of America and within his jurisdiction, that under the patronage of **H.E. Paul BIYA, President of the Republic of Cameroon**, the Cameroonian Government is organizing the 9th edition of the Yaounde International Business, SME and Partnership Exhibition (PROMOTE), at the Yaounde Congres Hall from February 17 to 25, 2024, under the theme: **"Private sector, evolution and structural transformation of African economies"**.

The PROMOTE show offers companies from Africa, America, Asia and Europe international visibility, strategic positioning, meetings and exchanges of good practices as well as investments and partnerships in several sectors of activity. In addition, it has established itself over the years as the ideal platform in Central Africa for the promotion of business and business partnerships.

Also, the Cameroon Diaspora, American and foreign economic operators are invited to participate massively in the said event by submitting a participation file with the various subscription forms available online and downloadable from the website [www.salonpromote.org./-](http://www.salonpromote.org/)

